

Xperience

GET MORE OUT OF YOUR STORE.



**CROSS POINT**





## Get more out of your store.

"We are Xcited to introduce new design and new technology."

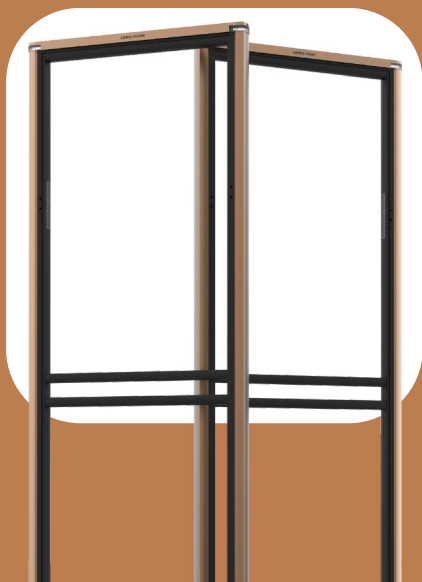
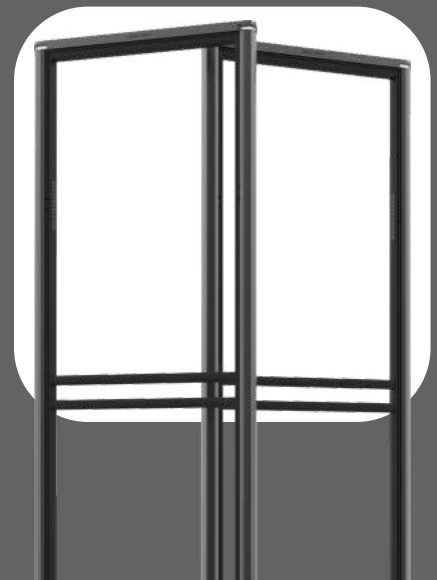
From our office in the Netherlands, we closely cooperate with local experts. You can rely on an international partner network that offers high-level retail solutions combined with service next door. All of our solutions are designed to minimize loss and maximize store performance and profit. With our new Xperience platform, we are ready for the future. Discover how to get more out of your store!

**Cross Point, Emmen,  
the Netherlands**

***CROSS POINT***

"Discover the bright  
colour of dawn,  
when light first  
appears in the sky."

D

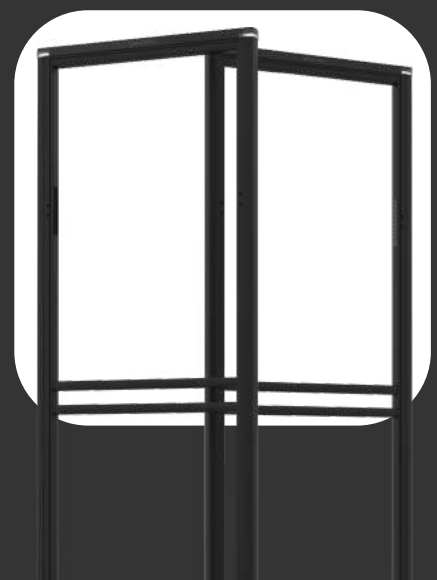


"Discover the warm  
colour of sunset,  
when the sun disappears  
below the horizon."

S

"Discover the deep  
colour of night,  
an ambient  
darkness."

N



Xperience



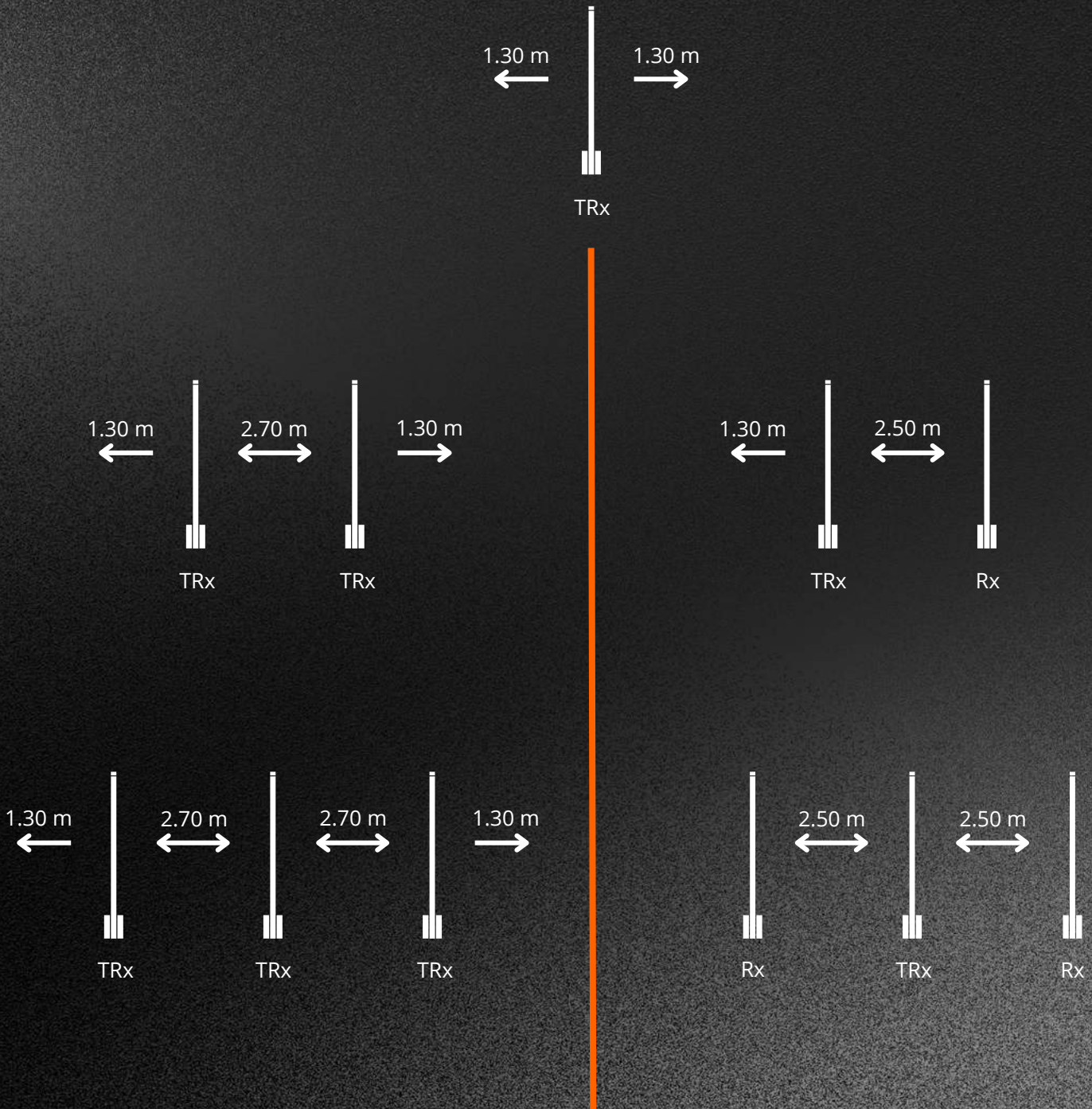
## Check out the new smart Xperience Platform.

- ✓ Total performance insight
- ✓ Clean and clear dashboards with access to all the information you need
- ✓ Local and remote service on mobile devices
- ✓ Wireless local connectivity
- ✓ Proactive identification and action
- ✓ A service license puts you in full control
- ✓ Available for iOS and Android and through the Xperience portal
- ✓ Cross Point news service

*All data always at hand*

"Xperience  
the future with  
our all  
powerful app."





## Premium detection.

Detection distance tested with Cross Point DR labels in all orientations, depending on environment.



# XSENSE AM45

## Specs.

- Dimensions antenna (w x h x d) 463 x 1667 x 37 mm
- Dimensions base unit (w x h x d) 407 x 289 x 97 mm
- Weight 6,2 kg
- Operating frequency 58 kHz
- Power supply (external, TRx only) Input: 115/230VAC 50-60Hz  
Output: 32.5VDC + sync  
Transceiver (PSE) to receiver (PD)
- Power-over-Ethernet (PoE) 0°C to 50°C  
0% to 90%, non-condensing
- Ambient temperature 1
- Relative humidity 1
- I/O (TRx only) 1
- Relay (TRx only) 1



Xperience



XSENSE AM45

Dawn.

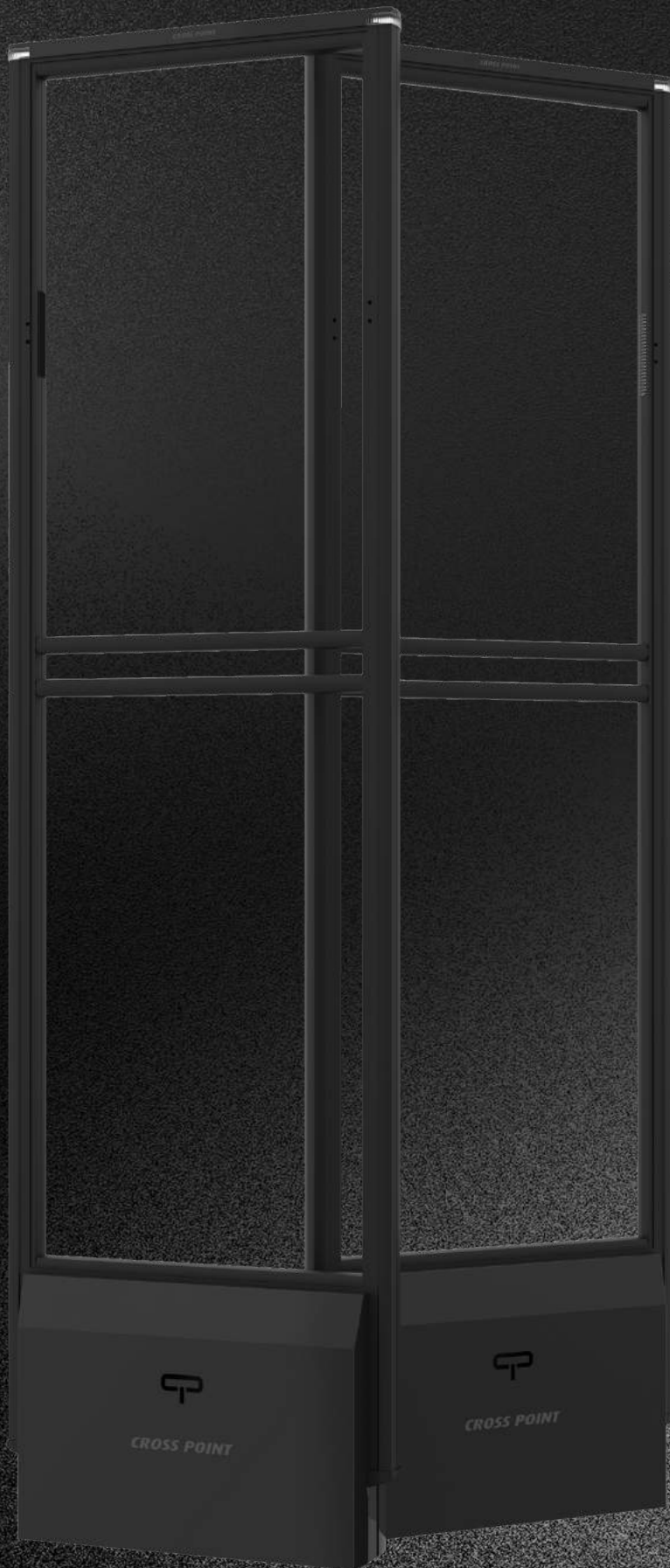
Xperience



XSENSE AM45

Sunset.

Xperience



XSENSE AM45

Night.

"Xposing  
high-performance  
deactivation."



## Discover the high speed & long-distance deactivator.

- ✓ High-performance detection and deactivation range, up to 18 cm
- ✓ Distinction between successful and failed deactivations
- ✓ Automatic synchronisation with AM systems
- ✓ High deactivation speed, up to 3 times per second
- ✓ Input for externally controlled deactivation (like barcode scanner, self-checkout, etc.)
- ✓ Optional second deactivation plate
- ✓ Optional Notification Box, Double Checker option
- ✓ Wireless local and remote service through the Xperience portal and mobile app

*High speed & long-distance*

# AM Deactivator XAMD-2

## Specs.

- Dimensions controller unit (l x w x h) 300 x 213 x 76 mm
- Dimensions deactivation plate (l x w x h) 280 x 240 x 3 mm
- Power supply 100 – 240 VAC, 50 - 60 Hz
- Temperature range 0 – 50 °C
- Frequency 58 kHz
- External antennas Max. 2
- Detection range Up to 18cm\* (with DR label)
- Deactivation range Up to 18cm\* (with DR label)
- Deactivation speed 3 times per second



\* Fully coupled and depending on label quality and environment.

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